ORDER

KOB

Orders	Order / Rev:	165973		
	Alt Order #:			
	Product Desc:	Martin Heinrich 9/10 - 9/16 order		
	Estimate:	11804		
	Flight Dates:	09/10/12 - 09/16/12	Primary AE:	Olivia Lawrence
	Original Date / Rev:	09/06/12 / 09/12/12	Sales Office:	KOB
	Order Type:	GENERAL	Sales Region:	Local
Agency	**Name:**	**Media Strategies & Research**		
	Buying Contact:	Suzanne Lorimer	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1580 Lincoln St Ste 510	Billing Cycle:	EOM/EOC
		Denver, CO 80203-1507	Agency Commission:	15%
Advertiser	**Name:**	**Heinrich for Senate**		
	Demographic:	A35+	New Business Thru:	05/05/09
	Product Codes:	PL1	Order Separation:	00:15:00
	Priority:	99	Advertiser External ID:	
	Revenue Codes:	AGY, POL, CAND	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/16/12	93	$23,800.00	$20,230.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	93	$23,800.00	$20,230.00	0.00
Totals	93	$23,800.00	$20,230.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Olivia Lawrence			Start Of Order - End Of Order	100%

Order Share	Share	Total
KOB	26%	$23,800.00
Market	100%	$91,538.46

Competitive Share	Share	Total
CABLE	0%	$0.00
KAPX	0%	$0.00
KASA	9%	$8,238.46
KASY	0%	$0.00
KAZQ	0%	$0.00
KBEI	0%	$0.00
KBIM	0%	$0.00
KCHF	0%	$0.00
KENW	0%	$0.00
KHFT	0%	$0.00
KKTO	0%	$0.00
KLUZ	0%	$0.00
KNAT	0%	$0.00
KNME	0%	$0.00
KOAT	29%	$26,546.15
KOBF	0%	$0.00
KOBR	0%	$0.00
KOCT	0%	$0.00
KOFT	0%	$0.00
KOVT	0%	$0.00

KREZ	0%	$0.00
KRPV	0%	$0.00
KRQE	36%	$32,953.85
KUPT	0%	$0.00
KWBQ	0%	$0.00
UNKWN	0%	$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	09/10/12	09/16/12	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a	M-WTF--	:30	4	$125.00	4	0.00	NM	4	$500.00
N 2	All	09/10/12	09/16/12	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a	M-WTF--	:30	4	$225.00	4	0.00	NM	4	$900.00
N 3	All	09/10/12	09/16/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	M-WTF--	:30	8	$275.00	6	0.00	NM	8	$2,200.00
N 4	All	09/10/12	09/16/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	M-WTF--	:30	8	$275.00	6	0.00	NM	8	$2,200.00
N 5	All	09/10/12	09/16/12	Saturday Today Saturday Today	CM	Sa 5a-7a	-----S-	:30	1	$75.00	6	0.00	NM	1	$75.00
N 6	All	09/10/12	09/16/12	News 4 Weekend Sat 7a News 4 Weekend Sat 7a-9a	CM	Sa 7a-9a	-----S-	:30	1	$250.00	3	0.00	NM	1	$250.00
N 7	All	09/10/12	09/16/12	Sunday Today Sunday Today	CM	Su 7a-8a	------S	:30	1	$100.00	6	0.00	NM	1	$100.00
N 8	All	09/10/12	09/16/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	M--T---	:30	2	$200.00	3	0.00	NM	2	$400.00
N 9	All	09/10/12	09/16/12	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	--W-F--	:30	2	$75.00	6	0.00	NM	2	$150.00
N 10	All	09/10/12	09/16/12	Who Wants to Be A Milli Who Wants to Be A Million	CM	M-F 1130a-12p	M--T---	:30	2	$75.00	6	0.00	NM	2	$150.00
N 11	All	09/10/12	09/16/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	--W-F--	:30	2	$75.00	6	0.00	NM	2	$150.00
N 12	All	09/10/12	09/16/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p	M--T---	:30	2	$125.00	6	0.00	NM	2	$250.00
N 13	All	09/10/12	09/16/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	--W-F--	:30	2	$75.00	6	0.00	NM	2	$150.00

Ln		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
N 1	Week:	09/10/12	09/16/12	M-WTF--	4	$125.00	0.00
N 2	Week:	09/10/12	09/16/12	M-WTF--	4	$225.00	0.00
N 3	Week:	09/10/12	09/16/12	M-WTF--	8	$275.00	0.00
N 4	Week:	09/10/12	09/16/12	M-WTF--	8	$275.00	0.00
N 5	Week:	09/10/12	09/16/12	-----S-	1	$75.00	0.00
N 6	Week:	09/10/12	09/16/12	-----S-	1	$250.00	0.00
N 7	Week:	09/10/12	09/16/12	------S	1	$100.00	0.00
N 8	Week:	09/10/12	09/16/12	M--T---	2	$200.00	0.00
N 9	Week:	09/10/12	09/16/12	--W-F--	2	$75.00	0.00
N 10	Week:	09/10/12	09/16/12	M--T---	2	$75.00	0.00
N 11	Week:	09/10/12	09/16/12	--W-F--	2	$75.00	0.00
N 12	Week:	09/10/12	09/16/12	M--T---	2	$125.00	0.00
N 13	Week:	09/10/12	09/16/12	--W-F--	2	$75.00	0.00

Order / Rev:	165973	Advertiser:	Heinrich for Senate
Alt Order #:		Product Desc:	Martin Heinrich 9/10 - 9/16 order
Flight Dates:	09/10/12 - 09/16/12	Estimate:	11804

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	All	09/10/12	09/16/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p	M-WTF--	:30	4	$75.00	6	0.00	NM	4	$300.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/10/12	09/16/12	M-WTF--	4	$75.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	All	09/10/12	09/16/12	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	M-WTF--	:30	4	$125.00	4	0.00	NM	4	$500.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/10/12	09/16/12	M-WTF--	4	$125.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	All	09/10/12	09/16/12	Judge Judy-P/ DR 4p/ 43 Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	M-WTF--	:30	8	$125.00	4	0.00	NM	8	$1,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/10/12	09/16/12	M-WTF--	8	$125.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 17	All	09/10/12	09/16/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	M-WTF--	:30	4	$225.00	6	0.00	NM	4	$900.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/10/12	09/16/12	M-WTF--	4	$225.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	All	09/10/12	09/16/12	NBC Nightly News NBC Nightly News	CM	M-F 530p-6p	M-WTF--	:30	4	$425.00	3	0.00	NM	3	$1,275.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/10/12	09/16/12	M-WTF--	4	$425.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
3	*All*	*09/10/12-09/16/12*	*NBC Nightly News*	M-F 530p-6p	M-WThF----	*:30*	*~~($425.00)~~*	0.00	*NM*

Credited
[Time Period not available, rate would not clear]

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 19	All	09/10/12	09/16/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	M-WTF--	:30	4	$400.00	4	0.00	NM	4	$1,600.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/10/12	09/16/12	M-WTF--	4	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 20	All	09/10/12	09/16/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	M-WTF--	:30	4	$300.00	6	0.00	NM	4	$1,200.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/10/12	09/16/12	M-WTF--	4	$300.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 21	All	09/10/12	09/16/12	Nightly News Sat 530p Nightly News Sat 530p	CM	Sa 530p-6p	-----S-	:30	1	$350.00	3	0.00	NM	1	$350.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/10/12	09/16/12	-----S-	1	$350.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 22	All	09/10/12	09/16/12	News 4 @ 6p Sat News 4 @ 6p Sat	CM	Sa 6p-630p	-----S-	:30	1	$250.00	4	0.00	NM	1	$250.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/10/12	09/16/12	-----S-	1	$250.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 23	All	09/10/12	09/16/12	News 4 Special @ 430p News 4 Special @ 430p Sun	CM	Su 430p-5p	------S	:30	1	$125.00	6	0.00	NM	1	$125.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/10/12	09/16/12	------S	1	$125.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 24	All	09/10/12	09/16/12	Monday Prime 2hr 7p-9p Monday Prime 2hr 7p-9p	CM	M 7p-9p	M------	:30	1	$2,000.00	1	0.00	NM	1	$2,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/10/12	09/16/12	M------	1	$2,000.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 25	All	09/10/12	09/16/12	Wednesday Prime A Wednesday Prime A	CM	W 7p-8p	--W----	:30	1	$700.00	4	0.00	NM	1	$700.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/10/12	09/16/12	--W----	1	$700.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 26	All	09/10/12	09/16/12	Thursday Prime 2hr 7p-9 Thursday Prime 2hr 7p-9p	CM	Th 7p-9p	---T---	:30	1	$900.00	3	0.00	NM	1	$900.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/10/12	09/16/12	---T---	1	$900.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 27	All	09/10/12	09/16/12	Friday Prime A Friday Prime A	CM	F 7p-8p	----F--	:30	1	$400.00	6	0.00	NM	1	$400.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating

Order / Rev:	165973	Advertiser:	Heinrich for Senate
Alt Order #:		Product Desc:	Martin Heinrich 9/10 - 9/16 order
Flight Dates:	09/10/12 - 09/16/12	Estimate:	11804

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 27	All	09/10/12	09/16/12	Friday Prime A Friday Prime A	CM	F 7p-8p	----F--	:30	1	$400.00	6	0.00 NM	1	$400.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/10/12	09/16/12	----F--	1	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 28	All	09/10/12	09/16/12	Friday Prime C Friday Prime C	CM	F 9p-10p	----F--	:30	1	$400.00	6	0.00 NM	0	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/10/12	09/16/12	----F--	1	$400.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*All*	*09/10/12-09/16/12*	*Friday Prime C*	F 9p-10p	-----F----	*:30*	*~~($400.00)~~*	0.00	*NM*

Credited
[Time Period not available]

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 29	All	09/10/12	09/16/12	Saturday Prime 2hr 7p-9p Saturday Prime 2hr 7p-9p	CM	Sa 7p-9p	-----S-	:30	1	$250.00	6	0.00 NM	1	$250.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/10/12	09/16/12	-----S-	1	$250.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 30	All	09/10/12	09/16/12	Saturday Prime C Saturday Prime C	CM	Sa 9p-10p	-----S-	:30	1	$250.00	6	0.00 NM	1	$250.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/10/12	09/16/12	-----S-	1	$250.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 31	All	09/10/12	09/16/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	M-WTF--	:30	4	$400.00	6	0.00 NM	4	$1,600.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/10/12	09/16/12	M-WTF--	4	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 32	All	09/10/12	09/16/12	News 4 @ 10p Sat News 4 @ 10p Sat	CM	Sa 10p-1030p	-----S-	:30	1	$400.00	6	0.00 NM	1	$400.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/10/12	09/16/12	-----S-	1	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 33	All	09/10/12	09/16/12	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	------S	:30	1	$400.00	6	0.00 NM	1	$400.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/10/12	09/16/12	------S	1	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 34	All	09/10/12	09/16/12	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	M--TF--	:30	3	$245.00	3	0.00 NM	3	$735.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/10/12	09/16/12	M--TF--	3	$245.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 35	All	09/10/12	09/16/12	Access Hollywood Late PM Access Hollywood Late PM	CM	M-Th 1135p-1207a	M-WT---	:30	3	$55.00	6	0.00 NM	3	$165.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/10/12	09/16/12	M-WT---	3	$55.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 36	All	09/10/12	09/16/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	--WTF--	:30	1	$425.00	3	0.00 NM	1	$425.00

Per request of Olivia we will try to place spot if there is a 20 minute seperation between spots

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/10/12	09/16/12	--WTF--	1	$425.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 37	All	09/10/12	09/16/12	Friday Prime C Friday Prime C	CM	F 9p-10p	----F--	:30	1	$600.00	4	0.00 NM	1	$600.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/10/12	09/16/12	----F--	1	$600.00	0.00

*Tax 1 Note: ABQ 7%.

Totals 93 $23,800.00